

FOR IMMEDIATE RELEASE
CINCINNATI, OHIO – December 6, 2023

LaRosa's Holiday Hardwood Classic Returns to the Cintas Center at Xavier University

**Cincinnati's premier high school hoops showcase features 22 teams over 11 games on December 28th
& January 14th**

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The 2023-24 LaRosa's Holiday Hardwood Classic will be held at Xavier University's Cintas Center on Thursday, December 28, 2023, and Sunday, January 14, 2024. Twenty-two (22) boys and girls high school varsity basketball teams from the Greater Cincinnati/Northern Kentucky/Lexington areas will be playing in six games on December 29th and five games on January 14th.

"We're very excited for LaRosa's to become the title sponsor of Cincinnati's premier high school basketball showcase - the Holiday Hardwood Classic! We're proud of our longstanding support of high school sports in Cincinnati and sponsoring this signature event at XU's Cintas Center continues that tradition," said Mike LaRosa, CEO of LaRosa's

Presented by Skyline Chili and Home City Ice in association with media partners The Cincinnati Enquirer, Cincinnati's ESPN 1530 and FOX19, the field includes many of the best high school teams and returning players in the area.

"We're excited to again host the Holiday Hardwood Classic on Xavier's campus. Whether it's Big East action or high school rivalries, the Cintas Center is the area's best basketball venue and will be a great setting for the games," said Greg Christopher, VP for Institutional Strategy & Director of Athletics for Xavier University.

Daily passes are \$12.00 in advance and are available online at GOXavier.com/BuyTickets. Day of event daily passes are \$14.00 at the Cintas Center box office each day with a \$2.00 discount being offered for a canned or dry good donation to the Freestore Foodbank on site. Parking is free.

"The Freestore Foodbank is honored to be the charitable partner of the LaRosa's Holiday Hardwood Classic! The food that is collected during this exciting event will go a long way towards helping feed local families," said Kurt Reiber, President & CEO of Freestore Foodbank.

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Thursday, December 28th

West Clermont vs. Mt. Healthy (Girls) – 11:00 AM
Seton vs. Ursuline Academy – 12:45 PM
Elder vs. Anderson – 2:30 PM
Taft vs. Withrow – 4:15 PM
Milford vs. Sycamore – 6:00 PM
Lakota West vs. Fairfield – 7:45 PM

Sunday, January 14th

Loveland vs. Mt. Healthy – 1:00 PM
Cincinnati Hills Christian Academy vs. Cooper – 2:45 PM
Princeton vs. Great Crossing (Georgetown, KY) – 4:30 PM
Moeller vs. Highlands – 6:15 PM
Covington Catholic vs. Lakota East – 8:00 PM

Follow the LaRosa's Holiday Hardwood Classic through Instagram: @holidayhardwoodclassic; Twitter: @HolidayHardwood; and Facebook: Holiday Hardwood Classic; and website: holidayhardwoodclassic.com.

